

Tuesday, March 25, 2008

go

[View more Industry News/Trends articles »](#)

Industry News/Trends

Context scanners are
Fast & Reliable

Most Read Most E-mailed E-mail Article Print Article

Updated: March 19th, 2008 09:21 AM EDT

Ritz-Carlton, St. Thomas Features Alan Maltz Images

Alan Maltz Press Release



ST. THOMAS, USVI – The Ritz-Carlton, St. Thomas recently installed nine island-themed images by fine art photographer Alan S. Maltz as part of a \$40-million renovation to expand and enhance the resort's luxurious accommodations and amenities.

Maltz's photographs were chosen for their ability to create a peaceful and relaxing atmosphere. The nine 4-foot by 5-foot images were installed in the Club Level Lounge and the Spa Conservatory, two major areas of renovation.

"We try to create an environment that's peaceful and indicative of the tropics, hence the art," said Jenny Highlander, Public Relations Manager for The Ritz-Carlton, St. Thomas.

The newly-remodeled accommodations feature décor inspired by the Caribbean sand and sea. As a photographer who has spent most of his career shooting Florida's natural beauty, secluded beaches, untouched landscapes and wildlife, Maltz was the ideal candidate for images to match this theme. The majority of the photos chosen for the installation were sunsets, skies and sea captured by Maltz in various tropical locations.

Ginger DeArmas of Howard DeArmas Group, Coconut Grove, Fla., was responsible for placing Maltz's images at the resort. "I had the opportunity to see Alan's art while working with him on the Beachside Resort and Conference Center, a luxury condominium and hotel development in Key West, Fla. I was taken aback by the way he captures the essence of serenity, especially for island locations," DeArmas explained. "I selected to use him in the Spa because it brought calm and relaxation; in the Club Lounge because it brought the view of the outside, inside."

Maltz's fine art already graces private, public and corporate collections throughout the world, including the Carter Center and Presidential Library in Atlanta; American Airlines Arena and Carnival Cruise Lines in Miami; Southwest Florida International Airport in Ft. Myers, Fla.; and Canson in Caen, France.

He is the author and publisher of several award-winning art books, including "Key West Color" and "Miami City of Dreams." His latest book, "Florida ... Beyond the Blue Horizon," was selected as the Official Coffee Table Book of Super Bowl XLI and received numerous awards such as Best Florida Book for Adults and Best Interior Design by the Florida Publishers Association. His fifth book, "Visions of Beauty: Fort Myers, Sanibel, Captiva" will be published in the fall of 2008.

Maltz has been featured in leading national and regional publications, including *Artnews*, *The New Yorker*, *Philadelphia Inquirer*, *Miami Herald*, *New York Post*, *Newsday* and others. He was named the Official Fine Art Photographer for Florida by VISIT FLORIDA and the Official Wildlife Photographer of Florida by the Wildlife Foundation of Florida.

The Ritz Carlton, St. Thomas, a 30-acre beachfront estate overlooking the Grand Bay, offers 180 guestrooms, including ocean view and deluxe rooms and suites. The resort continues to garner distinguished accolades from top publications such as *Conde Nast Traveler* and *Travel + Leisure*.

For more information on Alan Maltz, contact the Alan S. Maltz Gallery in Key West, Fla., at 305-294-0005 or www.alanmaltz.com.

